



CONNECT

 @freixyscasado

 @freixysgarcia

 @FreixysCasadoKOLO

EDUCATION

Temple University, Philadelphia PA
Klein College of Media &
Communications
B.A Journalism
Concentration in Broadcast Journalism

SKILLS

Bilingual (Spanish), Sony PXW-X70
Dalet, ENPS, Canon DSLR,
Adobe Premiere, InDesign, Adobe
Photoshop, Adobe Illustrator, Final
Cut Pro, Facebook, Twitter,
Tweetdeck, YouTube, Vimeo,
WordPress, Live U, Unity, Audacity,
Edius, Bitcentral, TVU

AWARD

Outstanding Performance
-Luzerne County Community
College (journalism)

CERTIFICATE

Internship Seminar Certification
Travel Journalism, Photography &
Video Internship Seminar
-Havana & Trinidad, Cuba
-Cum Laude

FREIXYS CASADO

(570)-926-6640 | FREIXYS@GMAIL.COM
REEL: [HTTPS://YOUTU.BE/SOZLGT39PGO](https://youtu.be/sozLGT39PGO)

EXPERIENCE

KOLO8 News Now/Telemundo Reno, RENO, NV

Multimedia Journalist/Reporter | Oct 2021 - Present

- Report for the dayside and evening newscasts.
- Conduct interviews, shoot b-roll and edit packages using Edius.
- Telemundo's fill-in anchor /producer (half hour newscast).
- Had some of the most shared stories on social media.

KFDA-TV NewsChannel10, AMARILLO, TX

Multimedia Journalist/Reporter | August 2020 - Oct 2021

- Research and pitch story ideas to management and producers.
- Conduct interviews, shoot b-roll and edit packages using Edius.
- Set up live shots using Live U Remote Contribution and report on-location.

WWSI Telemundo 62, PHILADELPHIA, PA

Production Assistant | May 2018 - July 2020

- Assist producers in all aspects of the production of the daily newscast with a focus on writing.
- Cut VOs and VOSOTs using Dalet Galaxy.
- Produce morning cut-ins.

Lo Ultimo TUTV, PHILADELPHIA, PA

Anchor/Multimedia Journalist | August 2017 - March 2019

- Pitch original story ideas relevant to the Latinx community.
- Shoot, write, and edit packages using a Sony PXW-X70 and Adobe Premiere Pro.
- Collaborated as anchor and writer for the first live coverage of the State of the Union Address in Spanish.

TEMPLE UPDATE, PHILADELPHIA, PA

Multimedia Journalist | August 2017 - January 2018

- Generate original stories and pitch them to the producer.
- Shoot, script and edit video packages using PXW-X70 and Premiere Pro.
- Write news articles for the website and update social media accounts.