

Alfredo Sanchez

Multimedia Journalist

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youtu.be/PWn77fAG1jU (Demo Reel Link)



Experience

KRGV-TV, Weslaco, TX September 2021 - Present

Bilingual Sports Anchor

- Cultivate close relationships with coaches and team media relations for exclusive interviews
- Design a 15 minute high school football show with highlights, scores, and live hits
- Generate scripts in both English and Spanish for play-by-play highlights
- Engage with viewers by previewing topics and stories of the day through social media

Noticias 60 Telemundo, San Antonio, TX April 2019 - September 2021

Sports Multimedia Journalist/Weekend Anchor

- Coordinated in-person or virtual interviews for daily sports content and features
- Assisted other Telemundo stations with sports segments when called upon
- Operated camera or phone equipment at arenas and stadiums for live hits

Telemundo Oklahoma, Oklahoma City, OK July 2017 - April 2019

Sports Director/Anchor/Producer

- Ad-lib live game action to provide the latest and updated information to viewers
- Attended sporting events to gather highlights, interviews, and final scores
- Produced two segments a day including breaking news, highlights, and player features

Weekend Assistant Producer July 2017 - April 2019

- Calculated time to determine show duration for executive producer
- Adjusted stories on rundown during a newscast to avoid being over the time limit
- Communicated with anchor and technical director about changes made to the show

Reporter/Multimedia Journalist July 2016 - July 2017

- Wrote headline, package lead-ins, and scripts in a high pressure, tight deadline environment
- Explained news content through live hits on the scene for timeliness
- Edited video and interviews to create stories relevant to the community in Oklahoma

Education

Bachelor of Arts, Communications/Broadcast Journalism 2012 - 2016

California State University, Fullerton, Fullerton, CA

Skills

- Expert in Adobe Premiere Pro, Photoshop, Edius, iNews, Dejero, Latakoo, Microsoft Word, Excel, PowerPoint, and Outlook
- Proficient at speaking, writing and reading English and Spanish
- Attentive to detail, fast learner, and flexible worker under deadline