ANDREA GUTIERREZ

Audio Host, Reporter & Producer • +1 510-599-1508 • andrea@andreagtrrz.com • linkedin.com/in/andreagtrrz

EXPERIENCE HIGHLIGHTS

Independent Journalist

- Reporting on immigration detention and gender for 70 Million podcast, anti-Olympics activism for Prism, and the composer takoda for The California Report Magazine (all forthcoming)
- For The World, reported on the struggles that international students face when paying for college in the US
- Reported from Berlin on cannabis legalization in Germany for NPR
- Collaborate with clients on field producing and tape syncs, including NPR, BBC World Service, CBC, and Stable **Genius Productions**

NPR | TED Radio Hour | Producer

- Produced, reported, scripted, and sound designed segments for long-running narrative podcast
- Pitched and reported stories about the first LGBTQ+ video game, turning everyday moves into dance, and a future library of unread manuscripts
- Mentored and trained junior staff on best practices for writing, editing, and producing stories for audio and web
- Assembled research prep and wrote host questions; collaborated with host and editor to write and edit scripts
- Created more efficient workflow, onboarding, and training through revised documentation and how-to guides

NPR | It's Been a Minute | Guest Host

 Guest hosted and reported three episodes: "The game has changed for D&D and 'A League of Their Own'," a conversation on smell, and pop music's Latin Explosion of 1999

NPR | It's Been a Minute | Producer

Producer (04/2022-09/2022) • Associate Producer (01/2022-03/2022) • Assistant Producer (03/2020-10/2021)

- Pitched, booked, and produced stories for biweekly podcast and weekly radio show on news and pop culture
- Reported and hosted an award-winning audio documentary about the Chicano Moratorium of 1970
- Led reporting and producing of narrative episode on pop music's Latin Explosion of 1999
- Worked across several roles to transform and rebuild production workflow following major staff turnover, including departure of show host, while maintaining the same publishing schedule of new content
- Provided editorial guidance and training to staff (from managers on down), with focus on new producers
- Assumed increasing responsibility for line producing, publishing, and distribution of podcast and radio show
- Worked with team to frame web and social copy, offering structural editorial input, line edits, and copy edits
- Created detailed documentation and adapted project management tools to improve workflow and efficiency •
- Oversaw source diversity data collection and contributed to 15% increase of Black, Latinx, and MENA sources
- Led audience engagement strategy and produced social content, including 44% increase of Twitter followers

NPR | Planet Money | Associate Producer

- Produced episodes of long-running narrative podcast on the economy
- Contributed field reporting to "Of boats and boxes" and led production on "You asked for real raises, free shipping, and a special delivery," including on-air reporting about Taylor Swift's re-recordings
- Cut down full-length podcast episodes to run as newsmagazine segments for radio
- Directed hosts in tracking and collaborated on scripting
- Set deadlines for episode deliverables and ran group edit meetings

April 2018-present

Oct. 2022-Nov. 2023

Oct. 2021 and Aug. 2022

March 2020-Sep. 2022

Oct. 2021-Dec. 2021

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KPCC/LAist | The Frame | Assistant Producer

Assistant Producer (01/2020-02/2020) • Apprentice News Clerk (01/2019-01/2020)

- Pitched, booked, and produced interviews and feature stories for daily arts and entertainment radio show
- Reported and produced award-winning feature story on <u>Jojo Rabbit costume designer Mayes Rubeo</u> and a nonbinary performance artist's tribute to <u>queer ranchera singer Chavela Vargas</u>
- Wrote and compiled weekly newsletter; pitched and adapted audio stories to web

ADDITIONAL EXPERIENCE

UC and CSU campuses throughout California | Student Services Professional & Academic Advisor 2006–2019 Advised, counseled, and mentored students in roles with progressive responsibilities, including hiring and supervision

AWARDS & ACHIEVEMENTS

Podcast Academy "Ambies" Best Podcast Host, It's Been a Minute with Sam Sanders	2022
NLGJA: Association of LGBTQ Journalists Excellence in Podcasts, It's Been a Minute with Sam Sanders	2021
LA Press Club Best Audio Documentary, "What did the Chicano Moratorium mean for a generation of activists?	"2021
NAHJ Ñ Awards Audio (finalist), " <u>What did the Chicano Moratorium mean for a generation of activists?</u> "	2021
LA Press Club Best Audio Soft News Feature, " <u>Mayes Rubeo, costume designer for Jojo Rabbit</u> "	2020
LA Press Club Audio Interview (finalist), "Dorian Wood remembers Chavela Vargas"	2020

SERVICE & SPEAKING

Speaker, IRE (2024) • Mentor, LA Radio Club (2023–24) • Speaker, Podcast Movement (2024) • Speaker, NAHJ National Convention (2023) • Judge, NPR Student Podcast Challenge (2023) • Speaker, NAHJ Emerging Leaders Summit (2023) • Mentor, AIR New Voices (2022)

AFFILIATIONS

Association of Independents in Radio (AIR) • CCNMA: Latino Journalists of CA • Ida B. Wells Society • Investigative Reporters & Editors (IRE) • Los Angeles Press Club • National Association of Hispanic Journalists (NAHJ) • National Writers Union • Online News Association (ONA) • SAG-AFTRA • Society of Features Journalism

PROFESSIONAL DEVELOPMENT

Ida B. Wells Society Investigative Bootcamp USC Annenberg, Los Angeles, CA	2024
Arthur F. Burns Fellowship Berlin, Germany	2023
Poynter Leadership Academy for Diversity in Media St. Petersburg, FL	2023
RIAS Berlin Commission Fellowship Berlin, Germany & Brussels, Belgium	2022
International Women's Media Foundation Gwen Ifill Fellowship	2020
LA Press Club Foot in the Door Fellowship Los Angeles, CA	2020
Transom Traveling Workshop Marfa, TX	2018

EDUCATION

Master of Fine Arts, Creative Nonfiction | University of California, Riverside Bachelor of Arts, German Studies | Spanish & Politics minors | Scripps College Study abroad | Spain and Germany

SKILLS

Pro Tools • MTE • Hindenburg • Descript • Audio Hijack • Loopback • sound design • tape syncs • field producing • project management • documentation and training materials • Spanish (Advanced) • German (Advanced)